

Sultanali Barodawala

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303 N 9th St, San Jose, CA- 95112



Curriculum Vitae

I create immersive experiences in Virtual Reality that bring the world closer

Work Experience

- + **VR Content Specialist** **YouVisit (New York, California)** Sept 2015- Present
I work with a team of filmmakers, developers and engineers crafting over a 100 interactive narrative experiences through Virtual Reality.
Clients: Hyatt, Cisco, US Air Force, Visit Houston, Swarovski, Visit ABQ +
- + **Experience Designer** **Villency Design Group (New York)** May '14- Aug '14
Crafted identities, artwork, & branding material for products
Photographed products and architectural spaces for visual documentation
Clients: Soul Cycle, @250, Drybar, Organic Avenue, Moke Mini
- + **Senior Editor** **Surround Studios (New York)** May '14- Aug '14
Assembled and crafted sequences for music videos, commercials.
Clients: Neon Trees, Usher, Rihanna
- + **Freelance Creative Director** **India** June '12- March '13
Created visual branding and directed video content
Clients: CANVAS, Comedy Store, F-Bar, Crossbar Entertainment
- + **Graphic Designer** **Triature India** May '10- August '10
Developed identities and branding materials by design research and iteration
- + **Scuba Diver** **Underwater Film Services India**
Assisted actors underwater with air & buoyancy for underwater film productions
- + **Student Brand Manager** **Red Bull India** May '07- Dec '08
[Direct/ Guerilla/ Undercover/ Buzz Marketing, Events and Activation]
Mumbai **Project Head** for the National Red Bull Doodle Art Competition
Projects: RB Speed link, RB Free Style and RB Free Streets
- + **Marketing & Digital** **MTV India** May '07- Dec '08
Created Social Media & Viral Marketing Content
Projects: Stunt Mania Auditions + Rockathon + Show and MTV Rock On

Software Skills

Visual and 3D Design: Blender, Illustrator, InDesign
Film, Editing & Animation: Premier, After Effects, Autopano
Photography: Photoshop, Lightroom
Sound: ProTools, Audacity, Ableton
Game Engine: Unreal Engine

Leadership Roles

- + **Equipment Manager** for YouVisit Studios '18
- + **Installation Head** for Exhibition 'Designing Multiplicity' at Parsons School of Design '14
- + **Chairperson** of K.C.'s annual college festival '**Kiran**' and responsible for it's rebranding '11
- + **Senior Director** at C.H.O.I.C.E (Council for Handling and Organizing Inter-Collegiate Events)'09

Awards

VR Awards 2020, 2017; Webby Award Honoree 2017; Samsung Creator Awards 2017;
Fivars 2016; Big Mini 2016; Adobe Achievement Design Awards 2015;
The Wildlife Conservation Film Festival 2014

Education

MFA in Design & Technology	Parsons, The New School for Design '15
Bachelors in Mass Media	K.C. College of Arts, Science and Commerce '12
Commerce	H.R. College of Commerce and Economics '09
Fine Arts	Bombay Scottish School '07